



THE MILLENNIAL SHIFT

November 14 | Toronto, ON

We identify, qualify, connect, and empower the brightest young entrepreneurs, building scalable solutions to the world's biggest challenges.

KAIROS / Canada

SINCE JANUARY 2014, KAIROS COMPANIES HAVE:

RAISED \$90+ MILLION

BEEN ACQUIRED 5+ TIMES

JOINED 30+ ACCELERATORS

Some of the world's most influential leaders, individuals, and corporations alike, are looking to Kairos Fellows for a fresh perspective on how to tackle the next generation of global problems.

RICHARD BRANSON
CEO OF VIRGIN GROUP



CONFERENCE MISSION

The purpose of this conference is to discuss the economic shift that is going to occur in the next 10 years. With the rise of millennials and the sharing economy, there is going to be a radical change in overall economic activity. Marketing and messaging are going to change along with consumer behaviour and core business values. Business is shifting towards creating a sustainable future and solving social issues. The focus has changed to solving problems that people need rather than what they want.

OPPORTUNITY

Sponsor The Millennial Shift Conference to facilitate the growth and development of Kairos Canada.

AUDIENCE

50 of Canada's top young entrepreneurs under the ages of 25 will join 50 of Canada's top millennial leaders at this conference. Industries range from healthcare and wearable technology to 3D-printing and education-technology.

PAST PARTNERS



KAIROS FELLOWS IN CANADA



WILLIAM ZHOU
CEO & CO-FOUNDER, **Chalk.com**

William Zhou is the CEO of Chalk.com, an education software company focused in K-12. Forbes recently named Zhou top 30 under 30. Today, Chalk.com is used in over 20,000 schools and Chalk.com is empowering teachers to focus on what matters most - their students.



HARRY GANDHI
CEO & CO-FOUNDER, **Medella Health**

Harry Gandhi is working on Medella Health, a start-up focused around creating a wearable technology platform for continuous and non-invasive monitoring of health vitals, starting with diabetes management. Harry is a recent winner of the Peter Thiel Fellowship.

MORE CANADIAN FELLOWS

Alireza Oliazadeh, **Reno**
Alroy Almeida **Voltera**
Ashutosh Syal, **EyeCheck**
Benny Hua, **Node**
Bjorn Dawson, **Grobo**
Charles De Souza, **MetricWire**
Daniel MacKenzie, **HealthIM**

Daniel Yaroslavski, **Lightbot**
Duleeka Ranatunga, **Ourotech**
Josh Reid, **Kue**
Liam Horne, **Piinpoint**
Louis-Victor Jadavji, **Wiivv**
Moufeed Kaddoura, **ExVivo Labs**
Rachel Pautler, **Suncayr**

2015 SPONSORSHIP LEVELS

	PLATINUM \$15,000	GOLD \$8,000	SILVER \$3,000	BRONZE \$1,000
1. ONLINE PROMOTION				
National website company logo	X	X	Listing	Listing
Mention in social marketing tools	X	X	X	X
2. RECOGNITION (PRE-EVENT)				
Name & logo in subtitle of event	X			
Listing on event website with hotline to corporate website	X	X		
Logo in event promo ad	X	X		
Logo on invitations & tickets	X	X	Listing	
Logo on event poster	X	X	Listing	Listing
Logo on event website	X	X	Listing	Listing
Acknowledgement in e-blast & e-invite (logo + link)	X	X	Logo	Listing
3. RECOGNITION (AT-EVENT)				
Banner display at venue (sponsor to provide)	X			
Opportunity to speak at event	5 mins live			
Opportunity to lead panel discussions	X	X		
Table Signage	X	X	X	X
Logo on signage at event	X	X	Listing	
Logo on program book	Logo/listing size according to level			
Verbal acknowledgement from event host	X	X		
Corporate mention in social marketing tools	X	X	X	
Opportunity to provide items for swag bags	X	X	X	X
4. RECOGNITION (POST-EVENT)				
Ad in Thank You Cards (sponsor to provide)	X			
Logo in post event ad in social media	X	X	Listing	
Mention in Thank You Email to event attendees	X	X	X	X

NON MONETARY SPONSORSHIPS

	FOOD	MEDIA	PRINTING	IN-KIND
BENEFITS				
Listing on event website with hotlink to corporate website	X	X		X
Mention in social marketing tools	X	X	X	X
Verbal acknowledgement from event host	X			X
Logo placement in event promotion ads		X		X
Logo on program book		Logo/listing size according to level		
Acknowledgement in e-blast & e-invite		Logo/listing size according to level		
Opportunity to provide items for swag bags	X	X	X	X

THANK YOU

If you are interested in this amazing opportunity, I would love to have a chat with you in person or over the phone. Please feel free to contact me via one of the methods below. I look forward to hearing from you.

Sincerely,

Lucas Cohen

Conference Co-Chair

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Email:

Phone:

K^o

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